2024-2025 A adeara

Adeara Recovery Centre



Who We Are

Adeara is an accredited residential addiction recovery centre for women and their children. Our long-term, faith-based program guides women through each stage of their healing journey—from addiction to recovery and ultimately reintegrating into healthy community. Since 1998, we have worked tirelessly to provide hope, healing and restoration to women in need. At Adeara women are empowered on their journey to creating long lasting change by helping them rebuild their lives and find strength to heal physically, mentally, emotionally, socially and spiritually.

This fiscal year at Adeara,





Meth was the substance most responsible for clients' addictions.



^{*}Based on clients who stayed a minimum of 30 days in the program.

Report from Executive Director

As I reflect on the growth of Adeara Recovery Centre this past year, I am reminded of the impact that occurs when a community comes together for a united purpose. Looking back on the projects completed, the goals achieved, and the growth realized, I am reminded of what becomes possible through consistency, structure, and commitment. Every team at Adeara has embraced a culture of growth, supported by accountability and teamwork. Together, these efforts have resulted in transformed lives, restored families and further opportunities for recovery support.

Our Program Team, working directly with clients, developed and launched the Recovery Support Program, which includes our Transition House Program—extending care beyond the Centre for women leaving our residential program. They also refined our Philosophy of Care, the guiding framework behind how and why we serve. Meanwhile, the Operations Team played a vital role in securing another three- and four-year accreditation term and maintaining compliance with Mental Health Services Protection Act licensing across two facilities. The Fund Development Team continued to increase awareness and invite others into the Adeara community, strengthening the partnerships that make our mission possible. At More Than a Fad, we had our most profitable year to date, thanks to the hard work and countless hours from the staff and volunteers. Through the collective work of every team, we close this fiscal year with gratitude and awe at how these pieces have come together to expand Adeara's capacity to support more women in building sustainable recovery.

In many ways, this organizational journey mirrors the process our clients commit to daily. The goals we set at the beginning of the year are not unlike the aspirations of women entering our program. While the circumstances differ, both journeys require persistence, structure, and multiple layers of support to see the work through to completion.

Adeara exists to see women overcome addiction and live in freedom through a life of recovery. When one woman experiences this transformation, the impact ripples outward—to her family, her community, and beyond. But transformation doesn't happen overnight or in isolation. Recovery is rarely linear; it is a process shaped by time, resilience, and support. It requires encouragement, accountability, safety, and structure. As we celebrate each woman's progress over her time with us, I am reminded of the words in Romans 8:28: "And we know that in all things God works for the good of those who love him, who have been called according to his purpose." All things—the good, the hard, the painful, and the beautiful—are part of His work.

This same principle is reflected in the life of our organization. Each team member and each member of our community of support, plays a necessary role in advancing the mission of Adeara. Even greater than the achieved goals, are the lives that have been saved and transformed. The work is not done, and we know it will be a journey for a lifetime. Together, we continue to grow stronger and more united in our purpose: to help women step into lasting freedom and hope.

Lori Patrick *Executive Director*



Our Mission, Vision & Core Values

Our mission, vision, and core values form the strategic framework that directs our initiatives and fuels our long-term goals. This year, we leaned into these guiding principles more than ever—as we adapted, innovated, and grew.

Our beliefs and commitments shape every step we take—as a team, as a community, and as an organization committed to long lasting recovery.

Our vision is to see women in addiction experience freedom through a life of recovery. **Our values** are serving women and their children with:

Love

We demonstrate the unconditional love of Christ.

Compassion

We are compelled to respond to suffering with compassion.

Dignity & Respect

We believe each person is deserving of dignity and respect.

Integrity

We act with integrity, seeking to honour God in everything we do.

Accountability

We strive for excellence through establishing accountability.

Our mission is to empower and equip women to live in sustainable recovery through hope, healing and restoration by providing long-term, faith-based programming, counselling, and life skills support.

Your Impact Thank you for making a difference in 2024-2025. Your support has been pivotal in the transformation our clients and their children have experienced this past year. When a community stands behind women who want to leave cycles of addiction, abuse and hopelessness, the ripple effect is immense. Your support doesn't just change the women's lives; it changes the trajectory of entire generations. Thank you for the impact you have had. applications engaged received housed Nomen supported through records Served in our Work women served through our program*

*Why do we only take 16 intakes from 156 applications?

The aim of our recovery program is to support clients in long term recovery. A higher number of intakes into the program is indicative of high turnover and premature exits. In the past few years, we have been focusing on helping clients engage with the program and stay committed to the recovery process long-term. With greater time spent in the program, there has been less client turnover and greater stability in the recovery journey.

Client Reflections

At Adeara, creativity is more than self-expression—it's an important part of healing. Throughout their recovery, many of our clients have discovered new ways to safely process traumatic experiences, regulate their emotions, reflect on their growth and reconnect with themselves through art.

We're honoured to share a few pieces created by women in our program in this report. Each piece of artwork tells a story of a client's past, present and future. These works are a powerful reminder that recovery is possible, and transformation is taking place.

Thank you for helping create a safe space where women can heal and hope again.

Past

My past was extremely dark. I was hurt, betrayed and let down so many times that I lost my trust in others very quickly. Drugs and alcohol would never leave me. I used to say to myself, "If only I knew how much they would destroy my life, take away from me, how much time I would miss out of my kids' lives. If only I knew the damage I'd cause to my family or my health. If only I knew..."



Present

I am beyond grateful to have made it out of my past alive! Each day I grow more into the woman God has destined me to be, growing in my recovery, my relationship with the Lord and my relationships with my children. I still have a lot of broken places in my heart left to be healed I and I look forward to healing a little more each day.



Future

I envision a beautiful, peaceful, joyful, bright future, where I am always in my children's lives, and they know they can always count on me. A future where my recovery remains my first priority, one that I am happy in and proud of.





"God made the sun to shine brightly, he created me the same."



"I am learning to love and forgive myself."



"My future is filled with many colours. The Lord is going to bless me with every thing he had planned for me and so much more."



"I am proud to say in the present I am all the things I value most in life. I am kind, caring, honest and a loving mother."



"My present is a present."

Philosophy of Care

This past year we took some time to identify and articulate the guiding framework behind how and why we serve. We established a Philosophy of Care for Adeara that integrated our vision, mission and values with our unique view of addiction, recovery and transformation. This Philosophy of Care outlines our approach and principles when it comes to providing services to our clients, guiding our program to foster a culture of excellence and compassionate care.

Our program is designed to walk with women through the process of finding *hope*, *healing* and *restoration*. This is the journey through the three stages of our residential program:

Women come to Adeara in a vulnerable state recognizing that their addiction has become unmanageable and that they are powerless over their addiction. They surrender control of their lives into Adeara's care and ultimately in the hands of God at this initial stage, so that they can begin the process of healing and rebuilding. We prioritize safety, as women begin to see how their addiction has impacted each aspect of their life, and are beginning to learn the structure and boundaries needed to change these patterns. This newfound safety and structure begin to give women a sense of hope, that a new life of recovery is possible.

Hope 0-2 months

As a new foundation of structure and health is built, a woman's physical body begins to heal from the impact of addiction. The safety and structure of Adeara's program, helps women begin to feel a sense safety and belonging, often for the first time in their lives. When a woman's physical needs are met, they can begin to address the deeply engrained behaviors, thoughts and emotions underlying their addiction. In this stage of the program, women are slowly given more autonomy to begin making healthy choices, and to identify and meet their own needs. This autonomy comes with a newfound sense of freedom, yet also a high degree of accountability.

Healing 2-6 months

As women gain knowledge, skills, and confidence in their recovery, the dependence on Adeara lessens once again. The women are encouraged to apply the skills learned in the program to restore relationships with family members and build a community of healthy supports which will sustain them in their recovery beyond the walls of Adeara. At this point, the women have begun to heal from major traumas, they're able to identify and change addictive behaviors, seek out healthy supports for themselves and their children and grow in their faith. They're now able to internalize the safety and structure of the program and have the knowledge and skills to establish and maintain those skills in their lives.

Restoration 6-12 months

We believe the recovery journey is a lifelong process, and while the journey begins at Adeara, it does not end upon the completion of the one-year program. We continue to walk with women beyond the scope of the residential program as they continue to pursue a life of recovery.

Our Recovery Program

Our Recovery Program is designed to address the whole person—biologically, focusing on the brain and body; psychologically, addressing a woman's thoughts, emotions, and behaviours; socially, supporting her relationships with herself and others; and spiritually, nurturing her relationship with God.

Biological

Biological aspects of our program typically include fitness, nutrition workshops, daily chores, medical and dental care, pharmaceutical care, and sleep hygiene.

Over the past year, we have been able to offer 406 hours of biologically-based programming and support.

406 hours

575 hours*

Over the past year, we have been able to offer 575 hours of psychological-focused programming.

Psychological aspects of our program typically include Individual Counselling, Group Therapy, Rational Emotive Behavioural Therapy, Art Therapy, Relapse Prevention, and Celebrate Recovery classes.

Psychological

Spiritual

Spiritual aspects of our program typically include daily devotions, weekly church, discipleship and Alpha courses. Scripture and Biblical principles are also integrated throughout class discussions.

Over the past year, we have been able to offer 268 hours of spiritually-focused programming.

268 hours

594 hours

Over the past year, we have been able to offer 394 hours of socially-based programming and support.

Social aspects of our program include a work experience program, family events, milestone celebrations, and Boundaries, Codependency and Healthy Relationship classes.

Social

*Over the past year, we increased group therapy hours, enabling clients to engage deeper in their recovery, providing more time to process trauma, and understand the impact of their addiction. They developed greater insight into the connection between thoughts, emotions, and behaviours, improved emotional regulation through healthy coping strategies, and strengthened their ability to recognize healthy and unhealthy relationships. This has allowed them to better assert themselves and set boundaries—fostering self-esteem and self-worth.

My Recovery Plan

One of the most exciting additions to our Recovery Program this year was the introduction of **My Recovery Plan**.

My Recovery Plan is a personalized software that allows clients to plan, monitor and measure their recovery journey, thus empowering them to take ownership of their recovery while enabling the Clinical Team to guide, assess, and support them.

A vital part of this program is the assessments schedule, which ensures progress is monitored, and goals are adjusted over time. Assessments are conducted at intake, then again at 30 days, 3 months, 6 months, 9 months, and 12 months. These checkpoints allow both the client and the Clinical Team to reflect on the client's growth and identify areas needing additional support. During these assessments, clients are asked specific recovery-focused questions to help evaluate their quality of life, commitment to recovery, as well as their psychological and social progress. Based on their responses, the plan is updated to reflect their evolving needs, challenges, and goals. This plan is developed between the client and Case Workers, Counsellors, Life Skills Support Staff, and other members of the support team.

My Recovery Plan will enhance service delivery by providing a clear, customizable framework that helps both the client, and the Clinical Team stay focused on the clients' unique goals, needs, and progress, allowing treatment to be more measurable and supporting compliance with reporting and accreditation standards.

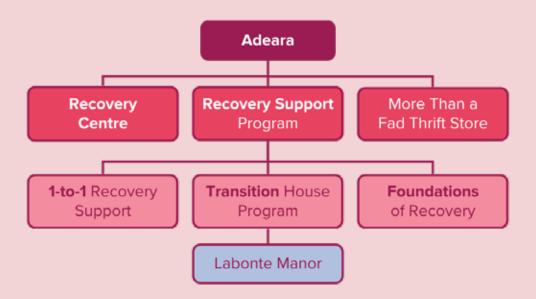


Our Recovery Support Program

Upon completion of our one-year Addiction Recovery Program, clients begin the process of transitioning back into the community, into independent living. This process has proven challenging for the clients, as the structure and skills gained throughout our program can be difficult to sustain, without the 24-hour support of the recovery program. These clients are balancing many new responsibilities: staying sober and working at continued recovery, managing personal mental health issues, raising children with complex mental and physical health concerns, and working or attending school, often without the support of a family or healthy community.

Fundamentally, clients are learning to live a new life in recovery. Without a strong support network, they are at risk for relapse and a return to previous cycles that may have involved unhealthy relationships, criminal activity, and/or incarceration. This past year, Adeara enhanced its continued care program, now named Recovery Support Program, to support clients as they transition into independent living.

The Recovery Support Program includes three main areas of focus, 1-to-1 Recovery Support, Foundations of Recovery, and the Transition House Program.



1-to-1 Recovery Support

1-to-1 Recovery Support provides individualized support from an Addictions Counsellor who works to connect clients to the various resources available to Adeara, such as parenting and family supports, spiritual groups, or referrals to other addiction recovery supports in the community.

The 1-to-1 support is offered to all past Adeara clients and is intended to address the need for connection and ongoing support. It helps clients remain focused on recovery, and is available to them for as long as they choose to remain connected to Adeara.

Foundations of Recovery

Foundations of Recovery are in the planning stages, they will be online courses offered on a biweekly basis, aimed at continuing to support clients in their recovery journey, outside the walls of Adeara. These psycho-educational courses are focused on topics learnt in the Recovery Program. They cover topics such as Relapse Prevention, Boundaries, Healthy Relationships, Parenting, and Rational Emotive Behavioural Therapy.

Our Transition House Program

The third component of our Recovery Support Program is the Transition House Program.

The mission of Adeara's Transition House Program is to provide continued recovery support and accountability, a safe transitional environment, and an opportunity for clients to save and prepare for their future. Designed to be a progression of the structure and support in Adeara's Recovery Centre Program, the Transition House Program is for clients that have completed our one-year program and are now continuing recovery independently while pursuing education and vocational opportunities.

The structure of the Transition House Program differs from that of the Recovery Centre Program: at this stage in the recovery journey, clients require less structure and support to remain in recovery yet still require some external accountability while continuing to pursue recovery goals. Clients in the Transition House Program are expected to have integrated insights and skills learned in the Recovery Centre Program into their own lives, while maintaining a safe home environment for their children. As clients prepare for independent living, recovery skills continue to develop, while an external community of support is developed to help clients sustain life-long recovery.









While residing at the transition house, clients will continue to use My Recovery Plan to assess and monitor engagement in recovery and remain accountable to recovery goals. Additionally, clients will be expected to meet regularly with an Adeara Addictions Counsellor, participate in Foundations of Recovery, and access external recovery support.

Thanks to the incredible generosity of one individual, last year, Adeara was able to acquire a fourplex to serve as a transition house—now named *Labonte Manor* in honour of the donor who made it possible. Now after months of renovations and behind the scenes work, clients and their children have officially begun to move into Labonte Manor.

The opening of Labonte Manor not only marks a pivotal moment in Adeara's history, but also in the lives of these women as they reintegrate into healthy community and live full lives in sustainable recovery.







Why I Give to Adeara

"We give to Adeara because addiction has deeply impacted the lives of people we love. Supporting this centre is personal—it's our way of responding with hope to a problem that has touched us closely. We believe in the life-changing, transformative work Adeara does, and we're honoured to stand with them in it."

— Matt and Amanda Kassian



Why I Volunteer at Adeara

"Being a previous resident at Adeara, I wanted to give back. Volunteering has provided personal benefits such as improved mental and physical health, social connections, and a sense of purpose. I also enjoyed working with the Adeara staff. I was part of a team giving me a sense of belonging while making contributions using my skills. It provided a unique oasis as I felt a sense of gratification and fulfillment. Watching the ladies grow and change into the women God made them to be, seeing them become a part of the community while strengthening their family connections has made volunteering at Adeara, while growing God's Kingdom, a life-sustaining experience in my life."

— Elaine Emter

More Than a Fad Thrift Store

Operational Highlights

This past year has been one of growth, connection, and renewed purpose for *More Than a Fad*. With each step forward, we've stayed rooted in our mission—to raise funds and awareness for women in addiction recovery.

We kicked off the year with an incredible honour: being named *Platinum Winner for Best Thrift Store in Community Votes 2024*—again! This recognition belongs to everyone who walks through our doors, whether shopping, donating, or giving their time as a volunteer.

This year we also successfully launched a new 7 module volunteer training program, introduced in early 2025. This initiative ensures that every volunteer receives consistent, values-based training that equips them to thrive in their roles. This past year, we were supported by a vibrant team of over 60 volunteers and 10 dedicated staff members, all working together to create a warm and welcoming experience for our customers.

As we evolve, so does our leadership. This year, we welcomed Marcela Rojas as Floor Supervisor and Jacqueline Foisey as an additional Assistant Manager. Jacqueline has played a key role in increasing our furniture sales by leveraging Facebook Marketplace and bringing in a stunning collection of curated pieces that have boosted revenue and refreshed our floor displays. Inside our warehouse, increased supervision and dedication have improved efficiency, stock quality, and flow so that we not only improve customer's shopping experience but also increase profits for Adeara.

Community & Partnerships

We're proud to continue partnerships with community groups, including Winifred Stewart, Centre for Autism Alberta, JDC West and Women in Business, both student groups affiliated with the University of Alberta.

We are grateful for our continued partnership and support from Ellerslie Baptist Church and Hope City Church who have generously donated items and volunteered time to the store this past year. Additionally, Adeara's work experience program continues to be a valuable part of the programming that More Than a Fad is proud to support and provide—equipping 9 women with employability skills and confidence in the workplace this year.

Amidst rising competition from other thrift stores in Edmonton, we remain committed to being *more than* in all we do. We create a safe, welcoming, and meaningful experience for our customers—not just through a clean, ever-changing selection of second-hand goods that support Adeara's programming, but through the people who make it possible: our passionate staff and volunteers, supportive community, and the connections formed in the store each day.

In the past year, we have continued to expand our reach with pop-up events at universities, high schools and various events across the city such as KDays and the 124th Grand Night Market.

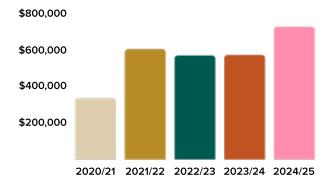
We are excited about the meaningful connections we've built—and continue to build—within our community, and the positive impact they will have on both *More Than a Fad* and Adeara.

Finances

Financially, *More Than a Fad* is on a steady upward trajectory. Sales, foot traffic and donations have continued to grow each year, and as we celebrate our five-year milestone this summer, we're beginning to see the full potential of what this store can become. Our rising revenues reflect a loyal customer base and the powerful impact of shining a spotlight on Adeara's work within our community.

To everyone—staff, volunteers, donors, and shoppers—thank you. You've helped *More Than a Fad* become more than an ordinary thrift store. You've made it a movement.

Sales Over the Last Five Years











\$729,127 total sales this year











community pop-up events







6924 68 Ave NW, Edmonton, AB T6B 3C5 (780) 436-8662

www.morethanafad.ca



Engagement Summary

As I look back on this past fiscal year, I am filled with deep gratitude for the many ways our community rallied behind Adeara's mission. Together, we hosted three major fundraising events that not only raised essential financial support but also deepened awareness and advocacy for women courageously pursuing recovery. Across the Evening of Dreams Gala, Coldest Night of the Year Walk, and the Adeara Golf Tournament, we raised a remarkable \$408,558.49! These events welcomed a total of 691 attendees, empowered by the dedication of 86 volunteers, and made possible through the generosity of 41 sponsors.

More than just fundraisers, these events were powerful expressions of community, compassion, and shared purpose. Whether you gave, attended, volunteered, or sponsored, you played a vital role in making these moments possible. You are the reason stories of hope continue to unfold, and a future of sustainable recovery is possible for more women and their children. Thank you for your unwavering support and prayers!



Juli Holland
Engagement Lead









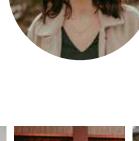














Evening of Dreams Gala



On October 18, 2024, we held Adeara's most anticipated event of the year, our Evening of Dreams Gala, attended by close to 500 people gathered to be inspired by stories of hope and transformation. Thank you for sharing in our vision of seeing women in addiction experience true freedom through a life of recovery. Your support allowed us to raise \$252,554. We look forward to seeing you at our upcoming gala, October 3, 2025.

Thank you to our sponsors: Duggan Dental, Collins Capital, Regent Signs, Freson Bros, The Wall Coffee Roasters

Coldest Night of the Year



This year we hosted our fifth Coldest Night of the Year Walk—a national event where tens of thousand of Canadians step outside the warmth and comfort of their homes in support of people experiencing hurt, hunger, and homelessness. On February 22, 2025, we were joined by 147 walkers and 39 volunteers, and together we raised \$55,762 for the women and children of Adeara. Thank you to our community of supporters.

Thank you to our sponsors: Ascend Psychology, Flare Mortgage Group, Hope City Church, Starbucks, P-Treats

Golf Tournament



On June 11, 2025, we held our second Annual Adeara Golf Tournament at the Ranch Golf & Country Club. We had a beautiful day of fun, connection, and purpose. Together we raised \$100,242! These funds will go directly toward providing 24/7 addiction recovery programming, and support for women and their children as they rebuild their lives. We are already looking forward to next year's tournament on June 10, 2026.

Thank you to our sponsors: Aspire Investments & Insurance, The Stair Shop, Sorrell Financial, Blessings Foundation, Pure Water Connection, Horizon Ag & Turf, Collins Family Foundation, Bridgespan Café & Grill, Regent Signs, Ward Tire, Myshak Group, SOS Hosting, Sam's Craft Iron Ltd, Monarch Insurance Brokers Ltd, The Little Potato Company, MHK Insurance, SureFire IT Solutions, The Wall Coffee Roasters, Edmonton Corn Maze, Christian Credit Union, Massage Experts, Van Beek Construction Inc., Optiprime Mechatronics, Action Electrical, Janz Family Dental

Our Community

We are proud of the exceptional community of supporters Adeara has. Thank you to our community for your ongoing support, we appreciate each and everyone of you!

Monthly Donors

Thank you to the 140 monthly donors who committed to partnering with us this year in our mission to empower and equip women to live in sustainable recovery.

You can join our monthly donor community by visiting adeara.ca/monthly.

Needs List Supporters

We continually update **adeara.ca/needs** with a list of items needed at our centre. And every month, we are blessed by individuals who step up and fill those needs. Thank you to the 97 individuals who gave to Adeara's needs this fiscal year.

Volunteers

Volunteers had an incredible impact on Adeara and More than a Fad this year, 147 incredible individuals gave 10,594 volunteer hours. From facilitating classes and devotionals at the Centre, to sorting, pricing and selling merchandise at More than a Fad, supporting our fundraising events, and serving on our board, your dedication and passion for our cause has been invaluable.

Third Party Fundraisers

This year, you helped bring the heart of Adeara into your communities. You shared our story, rallied your networks, and became passionate advocates for recovery and restoration. Thank you for inviting Adeara into your workplaces, churches and events. Because of you, over \$17,537 was raised for the women and children at Adeara. We're so grateful for those who choose to support us in this way!

- Andrea Photography
- El Mero Mero
- Ellerslie Road Baptist Church
- Faith & Fundraising Symposium 2025
- HER LEGACY

- JDC West
- Movement for Mental Health
- Square 1
- Sort & Simple Professional Organizing
- Sparrow Lanes

- The Fourth
- Virtually Famous
- Way Maker YEG
- Wetaskwin Church of God



We thank the following community members:

- Shoppers Drug Mart, raised \$13,590 through their Shoppers foundation for Women's Health, and donations of various other items
- Desjardin Insurance, donated diapers and toiletries
- Killam Pentecostal Church, donated 17 pj sets
- Kids on Track, hosted a Mother's Day event, where our clients participated
- Heart Ministries, donated toiletries
- Stone Tucker Instruments, donated pots and pans
- Regent Signs, various donations

- Virtually Famous Hair Salon, donated hair and salon products, and salon services to our clients
- Mary Kay, donated cosmetics, and gifts for Mother's Day
- **Enjoy Life Church**, donated kitchen appliances and supplies
- Pure Water Connections, donated water for the centre and More Than a Fad office
- The Wall Coffee Roasters, donated a portion of all Recovery Coffee sales
- Edmonton Food Bank, donations of food throughout the year

We're grateful for the faithful support of the following:

- Southside Pentecostal Assembly
- Champion City Church
- Evolve Church
- Hope City Church
- Ellerslie Road Baptist Church
- From the Heart Church Ministries of Edmonton
- Gospel Centre Pentecostal Church
- Eaglemont Christian Church
- The Park Pentecostal Church Mission Fund
- Bethel Community Church

- Terwillegar Community Church
- North Pointe Community Church
- Covenant Christian Reformed Church
- Beulah Alliance Church
- Northwest Pentecostal Assembly (Edmonton)
- Saints Church
- Trinity Christian Reformed Church
- West End Christian Reformed Church
- Celebration Christian Church
- Discovery Church

We also thank the many foundations that supported Adeara this year.

"Our team, and our clients, love supporting Adeara because we know that our donations help women in our community rebuild their lives with dignity and hope."

- Kaytlyn Beakhouse, Owner Sort & Simple Professional Organizing

Grant Funding:



Government of Alberta Community Initiatives Program (CIP) Project-Based Grant





Edmonton Civic Employees Charitable Assistance Fund (ECECAF)



As I reflect on this past year, I am filled with deep gratitude for all that God has done in and through Adeara. It has been a year marked by growth, transformation, and unwavering commitment to our mission.

We began the year with a renewed focus, guided by refreshed vision and mission statements shaped by feedback from our Board, staff, and clients. This clarity allowed us to pursue initiatives with intentionality and purpose. Significant progress was made on our strategic plan, led by our Executive Director, with a focus on enhancing our programs, strengthening organizational culture, ensuring financial sustainability and improving infrastructure.

The Board engaged in meaningful strategic discussions on these and other key topics, with a deliberate focus on enhancing role clarity and effectiveness through targeted development sessions and strengthened governance practices.

Our thrift store, More Than a Fad, continued to be a cornerstone of community engagement and program support. It provided valuable work experience for the women in our program and fostered meaningful connections with staff, volunteers, and customers. The financial contributions from the store have directly supported our mission, enabling more women to experience healing and freedom through a relationship with God.

This fall, the Board and the Adeara team will engage in strategic planning to guide our work over the coming years. We sense a stirring of what God is preparing to do through Adeara. Though we don't know exactly what's next, we are guided by the words of Proverbs 16:3:

"Commit to the Lord whatever you do, and He will establish your plans."

As I conclude, I want to express heartfelt thanks to our incredible community. Your time, financial support, and—most importantly—your prayers have sustained us. Whether attending events like the Evening of Dreams Gala, Coldest Night of the Year, or our Golf Tournament, your presence and generosity have been a source of encouragement and strength. Your continued support fuels our mission and renews our spirits as we support the incredible team at Adeara, as they walk alongside women on their journey to recovery, hope, and restoration.

Thank you for being part of this transformative work.

Shauna Yohemas Board Chair



Leadership

Our Team



Lori PatrickExecutive Director



Natasha Varma Clinical Lead



Tracy LemkeOperations Lead



Loudell HermsFacility/Life Skills Lead



Gabriela Orozco Communications & Digital Campaign Lead



Juli HollandEngagement Lead

Our Board



Shauna Yohemas Chair



Andrew Lee Vice Chair



Jayton Sontag Treasurer



Maureen Small Secretary



Fraser Genuis
Director



Tammy Ward
Director



Charlene Nanninga Director



Danny Allen Director



Jesse Jervis Director

Financial Report

2024-2025

Revenue **\$2,410,149**

33% Donations \$808,999

Donations & Campaigns, 36% Fundraising Events, 64%

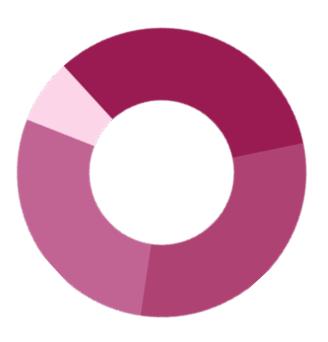
31% Grants \$737,247

Other Charities, 99% Grants, 1%

29% Thrift Store Sales \$689,565

7% Other \$174,338

Resident Contributions, 40% Interest, 30% Transition House Rent, 15% Amortization, 13% Other, 2%



Expenses **\$2,254,914**



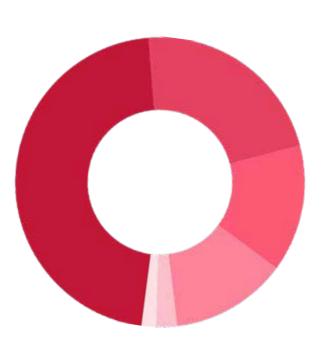
22% Thrift Store \$499,940

14% Development \$319,975

13% Administration \$292,950

2% Amortization \$52,470

2% Labonte Manor \$36,876



The above is a breakdown of Adeara's financial statements for the fiscal year of July 1, 2024 to June 30, 2025. See previous annual reports at adeara.ca/reports.

Thank you to all the individuals, businesses, churches, and foundations who supported and invested so generously in the lives of Adeara's women and children.

Your kindness and generosity have made a tremendous impact for generations to come.

Financial Year Summary

2024-2025

The past year marked another year of steady progress for Adeara and More Than a Fad. We maintained strong financial stewardship and continued to grow our reach to the community. Despite ongoing economic pressures, we remained financially stable, with a balanced approach to revenue generation and expenditure.

We were very fortunate to be able to purchase our new transition house, Labonte Manor, and are excited for the opportunity it provides for the women. More Than a Fad had its strongest year to date and continues to provide financial support and raise awareness for Adeara.

Thank you to everyone who participated in or supported one of our fundraising events. Every dollar entrusted to us fuels hope, opportunity, and lasting change. This past year, your generosity not only allowed us to sustain our programs but also to grow, adapt, and dream bigger for the women we serve.

Looking ahead, we remain committed to financial sustainability while expanding our programming. Strategic priorities include diversifying revenue streams, enhancing impact measurement, and strengthening organizational infrastructure. We extend our sincere gratitude to our funders, donors, partners, and volunteers. Your continued support enables us to make a lasting difference. Thank you for believing in Adeara.

Jayton Sontag *Board Treasurer*



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