



adeara

2021–2022

Report to Our Community

We are licensed under the Mental Health Services Protection Act and accredited through the Canadian Accreditation Council.



Who We Are

Adeara is an accredited addiction recovery centre in Alberta for women. We provide faith-based, community-centred programming to women seeking to break the chains of addiction.

For Women and Their Children

We're proud to be one of Canada's few recovery centres accepting women and their children in Edmonton.

Treating the Whole Person

Adeara provides in-depth, research-based addiction treatment to treat the whole person: biologically, psychologically, socially, and spiritually.

Focused on Long-term Recovery

Our one-year (or more) program at our Edmonton facility is one of the lengthiest in Canada: this provides women with the time they need for a new start. Our Sylvan Lake centre, at three months long, will provide more immediate care and community connection for women seeking help in the Central Alberta region.

Support for Spiritual Restoration

We firmly believe spiritual healing is just as important as psychological, biological, and social healing. We trust in the spiritual, transformative power of the biblical Christ, who redeems, heals, and restores every single life.



Report from Executive Director

“How’s Adeara doing?” This question often stumps me. There are so many layers to Adeara’s work. The grip of addiction and the hard work of battling it. The staff and organizational culture we strive to keep healthy and supportive. The mission to maximize our capacity and serve more women. And on and on! When someone asks me how Adeara is doing, my mind goes in many directions, each with a different answer.

Just as there are layers of pain and trauma woven through each client’s story, there are layers of work that need to be done to operate an organization like Adeara. Helping more women change their lives is our mission, and assisting those in our immediate care is our focus. Some highlights from this past year:

- The Adeara Board did an Organizational Review to evaluate our effectiveness as leaders and monitor the culture of our team environment.
- Adeara achieved another three years of CAC Accreditation in Governance and Management as well as Women and Family Shelter Program with Addiction Designation.
- We closed out 2021 with a solid end-of-year giving campaign. Many thanks to both new and faithful donors whose giving made up for the lost revenue we experienced due to the cancelled Evening of Dreams.
- More Than a Fad Thrift Store opened two more stores for a total of three stores in the city. The donation of items has been overwhelming and has given us inventory to fill each to the brim! Our goal this coming year is to expand our exposure and sales, which will translate to a potentially strong revenue stream for Adeara.
- We introduced an opportunity for a second Adeara location, referred to as Adeara Lakeside Recovery. Although we have some hurdles ahead, we are excited about the opportunity to support another part of Alberta in much-needed addiction recovery.

Being involved in every facet of Adeara is a privilege and responsibility. Witnessing first-hand the hope and healing women walk into when ready to move from a place of hopelessness is what makes me love my job! The clients that come into Adeara are women of strength and courage.


One of our residents said a profound statement to me the other day. “Being sober is easy. Living in recovery is the hard part.” I can confidently say that women who have experienced various layers of trauma, abuse and addiction can walk in recovery, but it comes with a cost. Time, perseverance, surrender, structure, and support are all significant pieces of the recovery process.

I am thankful for our fantastic staff, who care deeply and support wholeheartedly, and the supportive Board that leads us intentionally. I am also highly grateful to our community of support. Without your contributions and trust in the work of Adeara, we could not offer the same level of care and support to every woman and child who walk through our doors.

So, “How is Adeara doing?” We’re making significant progress, but we’re far from being finished!

Lori Patrick
Executive Director

Our Impact 2021–2022

22 
Women served

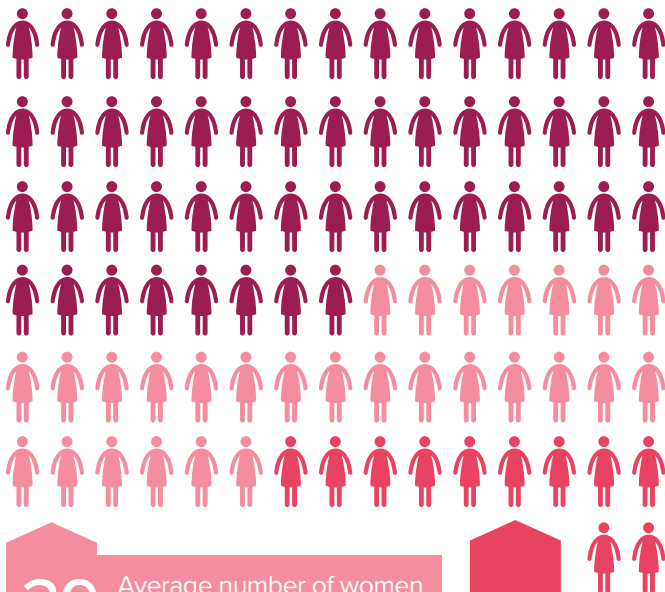
10 Number of women who left before completion



7 Number of women still in treatment at Adeara (at time of reporting)

5 Number of women who successfully completed Adeara's program

92 Applications received



39 Average number of women on wait list monthly

11 Accepted into the program

Ages of Women Served At intake

3 18-24 years old

15 25-34 years old



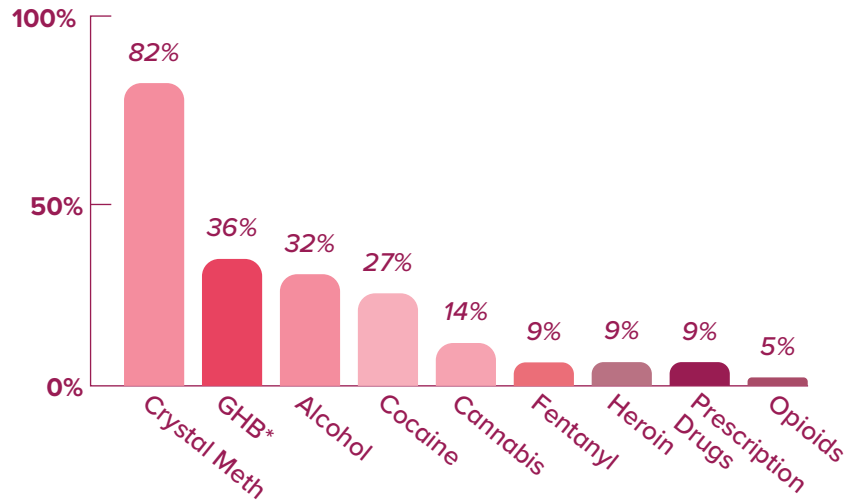
4 35-44 years old

0 45+ years old

73 Average number of days spent on wait list

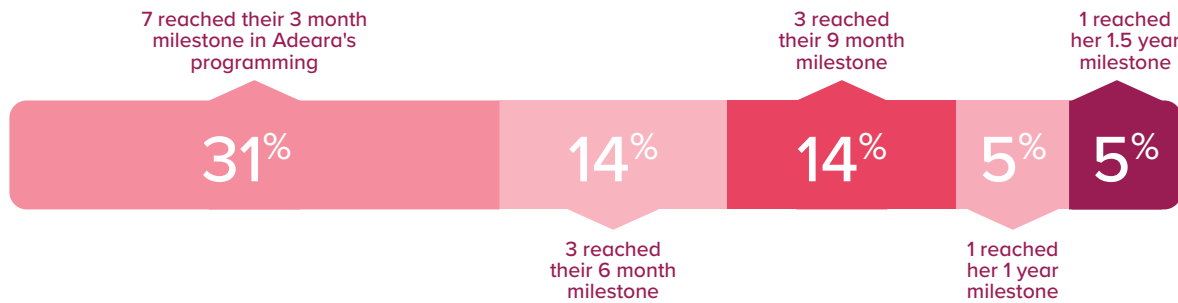
Clients served reported their following drugs of choice in addiction:

**Gamma-Hydroxybutyrate*



Milestones reached during fiscal year

68% of women served reached a milestone this fiscal year. 32% did not, due to one of the following reasons: have not yet reached a milestone but are still in programming, left Adeaara before the 3 month mark, or have surpassed the final 1.5 year milestone.



Resident Reflections Of the 9 women surveyed in the final quarter of the fiscal year

100%

- Would recommend Adeaara to other women.
- Said they had a better understanding of their addiction.
- Felt physically healthier.
- Said they had made progress on their treatment goals.
- Reported treatment had provided them with skills useful for their recovery.
- Felt better able to manage their emotions.

44%

- Have been baptized since coming to Adeaara.

89%

- Felt better able to manage their trauma.
- Felt better about themselves.
- Felt better prepared to manage their mental health.
- Felt better equipped with community resources that support their recovery.
- Have an increased sense of hope for their future.

78%

- Have committed their lives to Jesus.

Our Team

Our Board 2021–2022

Chairman of the Board

Mark Evans

Vice Chair

Jesse Jervis

Treasurer

Jayton Sontag

Secretary

Shauna Yohemas

Chaplain

Connie Spooner

Directors

Andrew Lee	Erica Kalke
David Cornock	Charlene Dykstra
Todd Sumner	Natasha Varma
John Powell	

Leaving the Board

We pray for God’s blessing as these members move forward to other areas of opportunity where they can put their skills and passion to use.

Mark Evans – Chairman of the Board, 2007–2022

Mark has led with energy, passion, and joy for 15 years. No matter the challenge, whether it was a fire or a flood, Mark continually looked to God for wisdom and direction. Thank you for your years of encouragement, smiles, and passion for changing lives!

Charlene Dykstra – Director, 2012–2022

Charlene brought her all to Adeara. When there was a need, she stepped up and always delivered. From the detailed review of policies to hosting events at her home, she is ‘for’ Adeara in every way.

Proposed Board

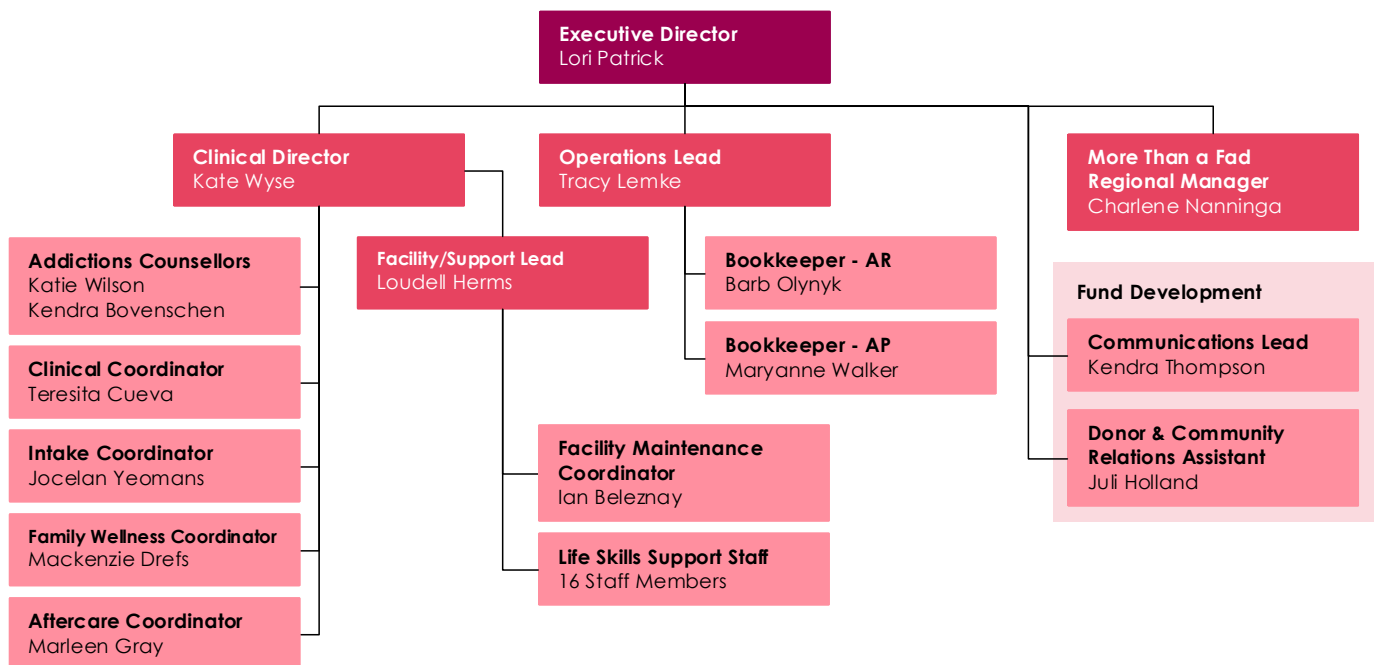
Jesse Jervis – Chairman of the Board, 3-year term

I am the owner of SureFire IT Solutions, where I help business owners use technology to see their companies grow. I desire to see Adeara increase its capacity to reach those who so desperately need the love of Christ to fight the battles they are in.

Fraser Genius – Director, 3-year term

Fraser brings with him the perspective gained from various political boards. Through his work, previous board involvement, and volunteering, he has seen the impact of trauma faced by vulnerable populations.

Organizational Chart



Report from Chairman of the Board

As I reflect on the past 15 years with this great organization, three words come to my mind: response, resilience, and rejoicing.

Response

The Edmonton Dream Centre, now known as Adeara Recovery Centre, has responded to the calling of helping women along with children in crisis. It has stayed faithful to its calling and will continue to for years. Adeara was birthed out of the need to help others, give hope to those in darkness, and provide a safe place to change lives.

Philippians 2:1–4

Resilience

Adeara has been the very definition of resilience as it has overcome many obstacles over the years, including fire, floods, financial challenges, staffing changes, and, more recently, a restricted number of clients served due to COVID-19, to which our team adapted. Our leadership team has led us successfully through all these challenges. The power of hope and prayer keeps us grounded in Christ and centred on his perfect will. Adeara is a true representative of its name, which means strength. *Ephesians 6:10–14*

Rejoicing

Over this past year, Adeara has recuperated from two years of COVID-19. I always think of the scripture, “Rejoice in the Lord always; again I say, rejoice” (Philippians 4:4). We have experienced many victories this past year in expanding More Than a Fad Thrift Store. Our clients benefit from these stores through a work experience program, contributing volunteer hours, and a positive work environment where they gain experience and confidence in their working academics. In addition, we rejoice in the victories of seeing women connecting with their children, women becoming free from addictions, and women understanding who Jesus Christ is.

Romans 12:12



A Farewell

On a personal note, having been a part of this great organization for 15 years, I have found it to be one of the most impactful and meaningful things I have ever done. Leading this organization as Chairman of the Board has been a true honour and a privilege.

I have enjoyed working with the leadership team, hearing the stories of clients and seeing lives change, and working with notable members of the board over the years, all volunteering their time to create a first-class organization. During this past year, we began to have a transition of leadership and a new Chairman of the Board. We are excited to be confirming my replacement at the AGM.

This fiscal year of 2021–2022 was incredible, and the next will be even more impressive.

"Rejoice always, pray without ceasing, and give thanks in all circumstances, for this is the will of God in Christ Jesus for you."

Thessalonians 5:16–18

Kindest Regards,
Mark Evans
Chairman of the Board



Samantha's Story

I have battled with addiction for almost 25 years. My mother and father were very set in their lifestyle of drinking and drug use when they had me. When I was around two years old, my mom left my dad and took me to her boyfriend's house in Edmonton. Her boyfriend was an intravenous drug addict and usually very mean. Physical, mental, and emotional abuse was my normal. I saw many things a child should not see in my dysfunctional home. At around five years old, I was sexually abused.

I started smoking meth at the age of 9. At 11 years old, I started sneaking out at night, and at 13 became pregnant. My mother immediately asked the doctor about an abortion. That was so hard on me. I wasn't allowed to tell anyone, not even my dad, to whom I usually told everything. I started drinking at 14 and smoking weed on top of the meth use. I was raped at a high school party. That was traumatic. My family told me, "Don't say anything; our family will handle it." My whole life, I was taught not to speak to the police or professional workers of any kind and not to ask for help. I didn't know how to process my pain: all I knew was how to numb it out as a 'functioning addict.'

In my teens and adulthood, I looked for the biggest, baddest guys I could find high up in the criminal world. I thought I'd be protected and safe. But most of my relationships have been

toxic with physical, mental and emotional abuse. My family and friends didn't know how to help me, so I pushed most people away. Partying and drugs were what I relied on.

When I was 20, I got into a relationship and became pregnant with my son, Brandon. Four months after he was born, his dad and I got married. We started a contracting company together. We were 24 years old with more than we could handle—drugs, alcohol, possessions, family, but no faith. On April 13, 2012, my husband came home from the lounge, we got into an argument, and he beat me for hours, breaking my collarbone, tailbone and ribs. I was in shock and scared, but I refused to make a statement to the police. My son and I fled to Edmonton, where I began running and selling large amounts of cocaine. I was deep in the criminal lifestyle, and I was doing so much cocaine I was literally bleeding from my ears and nose. I had a beautiful baby boy who needed me, but my life was falling apart, and I didn't know who to turn to.

My son and I moved to Rocky Mountain House, where I got into treatment at Serenity Ranch Treatment Centre. It was private back then and cost \$14K for the 6-week program. My dad paid for the treatment, and my cousin looked after my son. I finished the program, and the counsellors encouraged me to become an addictions worker. They said that I was an



"My relationship with God is the strongest it's ever been: He's my 'go-to' for everything and I need Him in my life daily."

inspiration and that it was my calling. But I knew my addiction wasn't over. After treatment, my son and I moved back to Whitecourt, where I gave birth to my daughters, Miia and Bella-Rae, and became pregnant with my third daughter, Faith.

My current boyfriend decided we would have a better life if we moved to the city. He got a job at the refinery, and we moved to a huge, beautiful home in Sherwood Park. But our addictions got worse, and my children suffered immensely from this in many ways. He lost his job, and after falling behind on rent, we were evicted from our home and lost our belongings. The next day, Child and Family Services came to our hotel and apprehended my children. I was homeless, 9½ months pregnant and had just lost my children. I didn't show up for Faith's scheduled C-section. I was scared they would take her, so I delivered Faith naturally in my hotel bathroom. We were both ambulated to the Royal Alex, where Faith was admitted to the NICU. I lived there with her for three weeks, and then she was apprehended too. My addiction was the worst it had ever been. I was the worst I'd ever been.

I adapted to street life quickly. I picked up a lot of criminal charges and my first jail sentence when I was 31 years old. Going into my second jail sentence, I had 57 charges out of

Edmonton, 10 out of Sherwood Park, 3 out of Calgary and a couple out of Whitecourt. My second time in jail is where I really met God again. I saw the Chaplain, and he knew things he would have had no way of knowing. He got my attention. I started praying again. He said, "Samantha, you need a miracle, and only God can do that."

The third time in jail, something was different: I wanted to change. The guards saw that I was trying and helped me fill out my application for Adeara. By the grace of God, I was released from jail with a summary disposition and minimal conditions. It was almost like a clean slate. I ended up in a crisis shelter where I prayed to God, asking Him to get me into a treatment centre. The very next day, Adeara called.

My life has done a complete 180. I see my son Brandon now; God has returned Bella-Rae and Miia into my care, and I'm building a relationship with Faith. God has blessed me with the privilege of being a mother again. I talk to my family again. Without God, none of this would be possible. My relationship with God is the strongest it's ever been: He's my 'go-to' for everything, and I need Him in my life daily. I am forever grateful. God and Adeara have saved my life.

Samantha, Adeara Resident

Program Update

Though this has been another year of changes, what stands out the most is the improved consistency in our programming and former staff vacancies now filled with people brought to Adeara by God. Having Loudell fill the Facility & Support Coordinator role has been a relief and an absolute blessing. Not having to hire a counsellor was also a great relief this past year and reminded me of the importance of building a committed, godly clinical team. Sadly, Megan, our Program Coordinator, finished in July and, without a doubt, will be greatly missed. She formed great relationships with our program volunteers, and it was easy to see how much she appreciated and valued the work they do here. We are grateful that Teresita so willingly took on this massive role!

This year, we were blessed to watch two Adeara alumni teach classes to current clients and do a fantastic job. I spoke with both about their classes, and both said they loved teaching the classes and that it was inspiring them too. The women love them, and being in recovery adds a special connection to our clients. The grief group, recently added and taught by Addictions Counsellor Katie Wilson, is a crucial addition to programming. Each client deals with grief in some way or another, and the grief group has been a real help to the women as they work through shame, guilt, regret, and trauma both in childhood and adulthood.

Our other programming has stayed consistent from the bio-psycho-social-spiritual perspective. At the beginning of this year, COVID-19 still impacted our programming; however, again we managed to adapt to AHS regulations. Since we have more classes available than we can fit into a schedule, we rotate the classes at various times to ensure that each client has gone through each course as the year progresses.

We also have the women now receiving employment readiness programming at our More Than a Fad thrift store. We see this as an opportunity for the women to give back while building employment experience.

This January, I developed quarterly program evaluations and monthly counselling, group counselling, and overall wellness evaluations that we perform in collaboration with each client. These are essential statistics for us to continue to build. I have also encouraged the counsellors to deliver mental health assessments (anxiety, depression, etc.) to the women when they come into Adeara and then again when they leave. These assessments will give us great insight into the success of our programming in the lives of the women!

We now have a staff focusing solely on our intakes in a more consistent manner. She is also an employee and an Adeara alumna, so she is the perfect person to take on this critical role. Looking over our statistics, we've seen our unplanned exits decrease this past year. This is a blessing to see! We continue to build a strong relationship with the Edmonton Drug Treatment Court Service.

We continue to seek God in all aspects of programming and counselling. We will be seeking another Addictions Counsellor in September as Kendra B. will be going on maternity leave. Please pray that God will send the right counsellor to us!

God bless,
Kate Wyse, MA, CCC
Clinical Director

"Looking over our statistics, we've seen our unplanned exits decrease this past year. This is a blessing to see!"





Plans for Growth

Sylvan Lake “Adeara Lakeside Recovery” Update

Last year, we announced the exciting opportunity to open a second centre in Central Alberta to support women caught in the cycle of addiction. With the rising number of deaths resulting from drug overdoses, we know that our work is not close to done. The need for support is increasing.

We continue to work through details, and if all goes well, we intend to begin operating sometime in 2023. The following is an excerpt from the Red Deer Advocate (Feb 10/22).

The proposal for a women’s addiction recovery site near Jarvis Bay and Birchcliff on the east side of Sylvan Lake was the topic of discussion at Lacombe County’s Feb. 3 developer meeting. About 50 stakeholders participated in energetic discussions and varied opinions around the proposed development.

As Adeara representatives shared the plan to repurpose the existing house into a recovery centre for 12 women, area residents weighed in with support and concerns. Concerns surfaced around the possibility of future development of 80 dwellings on the spacious site, the recovery centre's proximity with two youth camps, lack of resources in the area to reinstate the graduating women into the community, and the overall safety of area residents, among others. A potential drop in area property values resulting from the development was another concern brought to light. People also feared the suitability of the remote location as a recovery centre.

Heather Donald, a member of the Alliance Community Church in Sylvan Lake, was among the project supporters. "Every day I see the whole gamut of trauma in people's lives including what these wonderful ladies spoke about today of not just trauma for them, but for generations. I see inter-generational trauma has come into people's lives and they are passing it on to their kids," she said, adding, "What is happening here is nothing short of miraculous."

We continue to connect with Sylvan community services and agencies to plan a program and extension plan that prioritizes sustainable recovery and authentic life change.

Efforts will be underway to develop a community of support in the Central Alberta area. Just as we have a growing network of support in the Edmonton area, we must also have a strong foundation of support in the Central Alberta area to see our new location succeed.

Carus Centre Update

This past year, the Adeara Board has taken the opportunity to evaluate and reconsider the next steps in our expansion. Although we keep the need for growth at the forefront of our planning, we also consider the significant change we've experienced. In the last two years, not only has Adeara been given the opportunity to open a second centre in the Sylvan Lake area, but we've also increased the number of More Than a Fad thrift stores from 1 to 3 stores. To ensure these additions are well executed, we have redirected our focus from further expansion efforts to the areas we were recently given to grow.

With this decision has come a shift in our plans to build the Carus Community Centre with the PAR Foundation. While much time and effort has gone into collaborating with the PAR Foundation to create a large and multi-purpose centre for our community, Adeara has decided that this is not the time to engage in additional land purchases. Rather, we set our attention on building a stronger community of support for our other projects. With this in mind, the Carus Centre will no longer be a consideration in our plans. However, we continue working with the PAR Foundation on the Sylvan Lake "Adeara Lakeside Recovery" project.



More Than a Fad Thrift Store

The past year has increased awareness and reach for More Than a Fad. In the store's second year of operating, our third location was opened in October 2021, on the west end of Edmonton at Westpoint 9970 – 170 Street. Through this expansion, More Than a Fad has increased the merchandise available for customers to purchase, engaged new people with the work Adeara does, and advanced the discussion of addiction recovery across our community.

Behind the Scenes

With the mission to raise more funds and awareness for Adeara, More Than a Fad strives to be “more than” in all our efforts. The team is grateful for the opportunities to partner with the community and make Edmonton a better place for all. Each month, individuals apply to volunteer across all three locations and are quickly welcomed into the More Than a Fad team, which comprises 90 volunteers with over 6,000 volunteer hours logged in the past year.

Employment Readiness

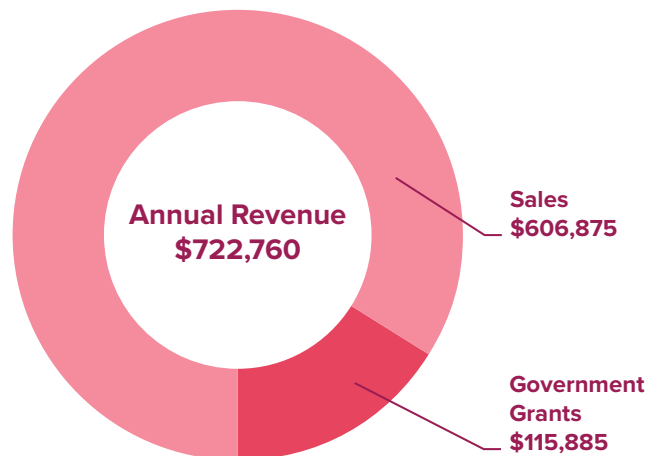
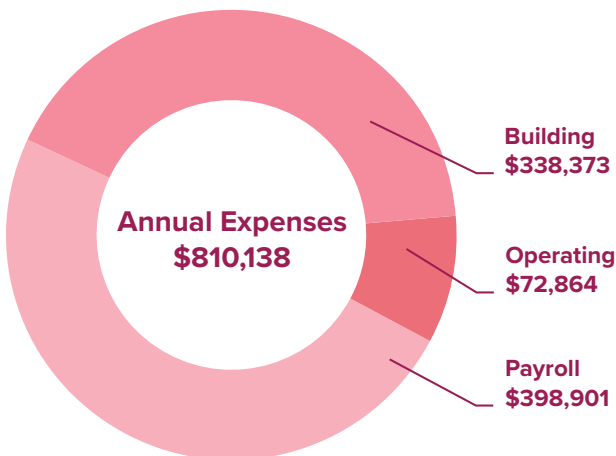
The 2021/22 year presented new opportunities to partner with local organizations such as the Winnifred Stewart Association, Centre for Autism Services and NorQuest College. Through these partnerships, individuals gained work experience through volunteer work at More Than a Fad. By providing work experience for community members, we hope to empower them and increase their employability so they can experience better independence and quality of life.

Similarly, More Than a Fad has been developing the beginnings of an Employment Readiness Program for the clients of Adeara. For over four months, women from Adeara have been learning retail employment skills through this program and investing in its long-term positive impact on their professional lives. Our team has heard from the women how impactful the experience has been for them. It has provided a sense of purpose and developed professional confidence for many who had not been able to hold a job in their addiction. We plan to continue growing and strengthening this program into the new fiscal year.

Finances & Looking Forward

We are encouraged by the increased awareness and reach into the communities More Than a Fad serves. However, we have not yet attained the necessary traffic and sales to report a profit for Adeara this year. While we've focused this past fiscal year on establishing our stores in new communities, our next fiscal year will focus on strengthening our financial position.

We are confident that we will meet our financial goals as we continue to grow our customer base. We regularly hear our current customers applaud and support our cause. We welcome and appreciate any exposure by our existing community of support.



6,000+
volunteer hours
contributed

thrift store



**more
than...
a fad**

**morethanafad.ca
@more.than.a.fad**

Southside

6924 68 Ave NW,
Edmonton, AB T6B 3C5

(780) 436-8662

Mon-Fri 10 AM - 6 PM

Sat 10 AM - 5 PM

Closed Sundays

Westpoint

9970 170 St NW,
Edmonton, AB T5T 5X4

(780) 540-4477

Mon-Fri 10 AM - 5 PM

Sat 10 AM - 5 PM

Closed Sundays

Kingsway Outlet Store

10131 Princess Elizabeth Ave
NW T5G 0X9 Edmonton, AB

(780) 540-4001

Tues-Sat 11AM - 4PM

Closed Sundays

Closed Mondays



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mit to Him,

Kristen's Gratitude

Written for her Adeara graduation speech.

I am so grateful for the second chance I was given here. I feel so blessed. In my time here, I have been able to work through a lot. I know that I did the work; however, if it weren't for Adeara's guidance, love and support, I wouldn't be the amazing woman I am today.

Throughout my time here, I have gained so much knowledge about my addiction and myself. I feel better prepared for whatever challenges I will face in the future. The programming has provided me with skills for my recovery. Not to mention my parenting capabilities and so much more. It has been so great to watch each of the other women grow and be courageous. It is so inspiring. I'll end with this:

"Trust in the Lord with all your heart and lean not on your own understanding; in all your ways submit to Him, and He will make your path straight."

Proverbs 3:5-6



2021



2021



2021



2021



2021



2021



2021



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2022



2021



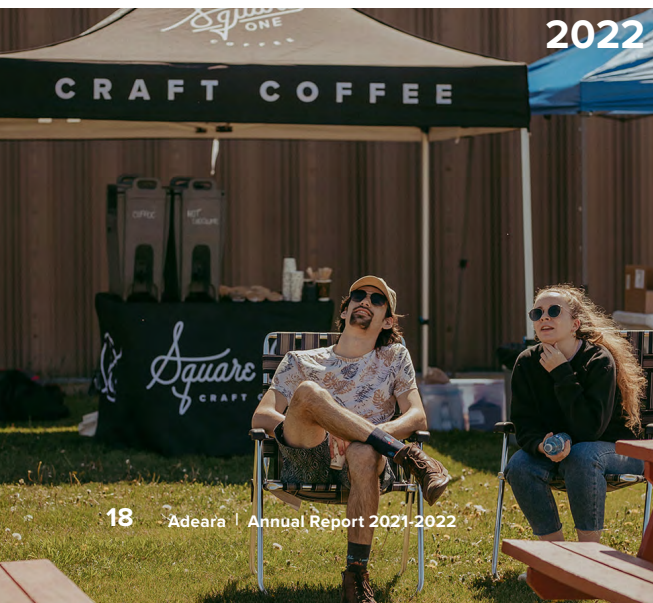
2022



2022



2022



2022



2022

51
Jumpers

\$113,000
Raised



Walking into Adeara as a client is a leap of faith: it requires complete surrender.

8th + 9th Annual Leap of Faith Skydive

This fiscal year we had the opportunity to host two skydive fundraisers due to COVID-19 delays. In September 2021, we hosted our 8th annual skydive and raised \$70,000 for Adeara's programming with 28 jumpers—just a few months after our postponed 7th annual Leap of Faith. The following summer, we hosted our 9th annual Leap of Faith in June 2022 and raised over \$40,000 with 23 jumpers. We're so thankful to all 51 jumpers for supporting Adeara in this exciting way!

Special thanks to Hope City Church volunteers, Square 1 Coffee, Alberta Skydive and an anonymous donor for supporting this event. We'd also like to send a shoutout to Jennifer Hladilo and Michael Voll, as well as Kristin I-A and Mark Evans, our top 2021 and 2022 fundraisers, respectively. Please mark your calendars for June 16, 2023, our 10th Leap of Faith anniversary!

Our Supporters



2nd Annual Coldest Night of the Year

We hosted our second annual Coldest Night of the Year walk and raised \$53,000 with 193 walkers! As it's only our second year hosting this event, we consider it a huge success. The Coldest Night of the Year is a national event held every February, where families and community members can walk to raise money in support of charities—like Adeara—that serve people experiencing homelessness, hurt and hunger.

Our team understands that many women who come through Adeara's doors have experienced homelessness alongside their addiction. Tragically, homelessness and addiction often operate hand-in-hand. Establishing a solid path to recovery could also mean a woman might never experience homelessness again.

This event has been an exciting opportunity to engage young and old families to come around a cause together and experience the Coldest Night of the Year.

For the first time, we were able to host an in-person event and walk 2K and 5K routes as a group around Edmonton's Northwest downtown. Our toques caught the attention of passers-by, and we had the opportunity to tell them about Adeara and the cause we were walking for!

Special thanks to P Treats for making custom Adeara cookies for the event, Hope City for providing equipment and volunteers, Westmount Fitness Centre for the use of their facility, and Starbucks for warm refreshments along the way. We look forward to another successful walk next year on February 25, 2023.

193
Walkers

34
Teams

\$53,000
Raised

Our Supporters





Evening of Dreams Gala

For the second year in a row, we could not host an in-person Evening of Dreams gala due to COVID-19 precautions. While we missed the opportunity to gather together, we still felt the support of our community through our year-end fundraising campaign. It is comforting to know that even when Adeara can't rely on its events, we can still always rely on our community.

We look forward to our 10th annual 2022 Evening of Dreams gala this November 4, 2022, when we will once again gather and celebrate the stories of transformation that have taken place over the past years. Together, we will enjoy a gourmet meal, live music, a competitive auction, and the company of like-minded individuals compassionate for women changing their lives.

Sharing real stories of transformation, recovery, faith and healing.

Our Community

Volunteers

Our volunteers are invaluable to the work accomplished at Adeara and More Than a Fad. Due to COVID-19 protocols over the past two years, we've had to reduce many of our volunteer opportunities at the recovery centre. This year, we had 70 volunteers facilitating classes, leading devotions, serving on our board, and supporting our events for a total of 1,050 volunteer hours. That's in addition to the 6,000 hours served at More Than a Fad. Thank you so much to each person who has served Adeara so selflessly!

At the same time, we have been able to grow opportunities at More Than a Fad thrift stores. Our team of volunteer cashiers, donation sorters, pricers, and cleaner-uppers are the people who make the wheels turn at our stores, and we couldn't do it without them. We are excited to continue growing our team of 90 volunteers to 100 and beyond! You can find opportunities to serve at morethanafad.ca/volunteer.

Needs List Supporters

Giving financially or with one's time isn't the only way to support Adeara. Every month, Adeara updates adeara.ca/needs with a list of items needed at our centre. And every month, we are blessed by individuals who step up and fill those needs. Thank you to the 60+ givers who gave to Adeara's needs this fiscal year.

"It's important for me to be involved because asking for help is a really hard thing to do. I think it's really important that we support places that provide help and are places people won't feel judged."

- Erin, More Than a Fad Volunteer



1,050+
volunteer hours
contributed



A big thank you to the following community members...

- Leftovers Foundation provided quality grocery donations weekly for our clients.
- Edmonton Food Bank gave Adeara 1,667 kg of food for our clients.
- No Period Without provided clients with women's menstrual hygiene products.
- Shopper's Drug Mart, Daytona Homes and El Mero Mero Taco Truck raised a combined total of \$14,000+ independently for Adeara.
- Tycoon Events donated leftover catered food from events to our centre staff.
- P Treats created incredible custom cookies for events.
- Tiny Tots Daycare supported our women with sponsored pizza nights and other fun activities.
- Wall Coffee Roasters created Adeara Recovery Coffee and donated a portion of all sales to Adeara.
- Skyline Communications contributed profits from its annual Faith and Fundraising Symposium.
- Gospel Centre Church hosted an outdoor garage sale and contributed table proceeds to Adeara.
- WOW! Factor Desserts provided incredible desserts and cakes for our client milestone celebrations.
- Robyn Laurel Designs created custom agendas for our clients as they navigate their recovery.

...And to all the others who made this year special. We appreciate each of you!

Our Supporters

We're grateful for the faithful support of the following:

- Bean Family Foundation
- Bethel Christian Reformed Community Church
- Blessings Foundation
- Champion City Church
- Clive Baptist Society for Christian Ministry
- Eaglemont Christian Church
- Gospel Centre Church
- Hope City Church
- Jireh Industries
- Leder Charitable Foundation
- Martin Deerline
- North Pointe Community Church
- Raymond James Foundation
- Saints Church
- Sobey's Inc.
- Southside Pentecostal Assembly
- The Park Pentecostal Church
- Trinity Christian Reformed Church
- Anonymous Supporters

Special thanks to:

- Burke Group
- Etoroma Creative
- Everyother Studio
- g[squared] Marketing
- Journey Cafe
- Safeway Pharmacy
- SureFire IT Solutions Inc.
- Vimark Solutions

Grant Funding

- Mental Health & Addiction COVID-19 Community Funding Grant
- Edmonton Realtor's Foundation
- Canada Summer Jobs Wage Subsidies
- Alberta Culture and Status of Women CIP Operating Grant
- Operator COVID-19 Support Funding Grant

Thank you to all the individuals, businesses, churches and foundations who invest so generously in the lives of Adeara's beautiful women. Your kindness has made an eternal impact.







Financial Year Summary

2021-2022

Our 2021–2022 year saw a significant focus on navigating the ever-changing condition of the pandemic as we needed to ensure we remained financially stable. We were blessed with support in the form of grants and government subsidies, but the generosity of our donors is what allows Adeara to continue. The faithfulness of our donors through the uncertainty of COVID-19 over the past two years has been truly inspiring.

Hosting public fundraising events remained difficult over the past year, but we were able to safely host Leap of Faith and participate in Coldest Night of the Year for the second time.

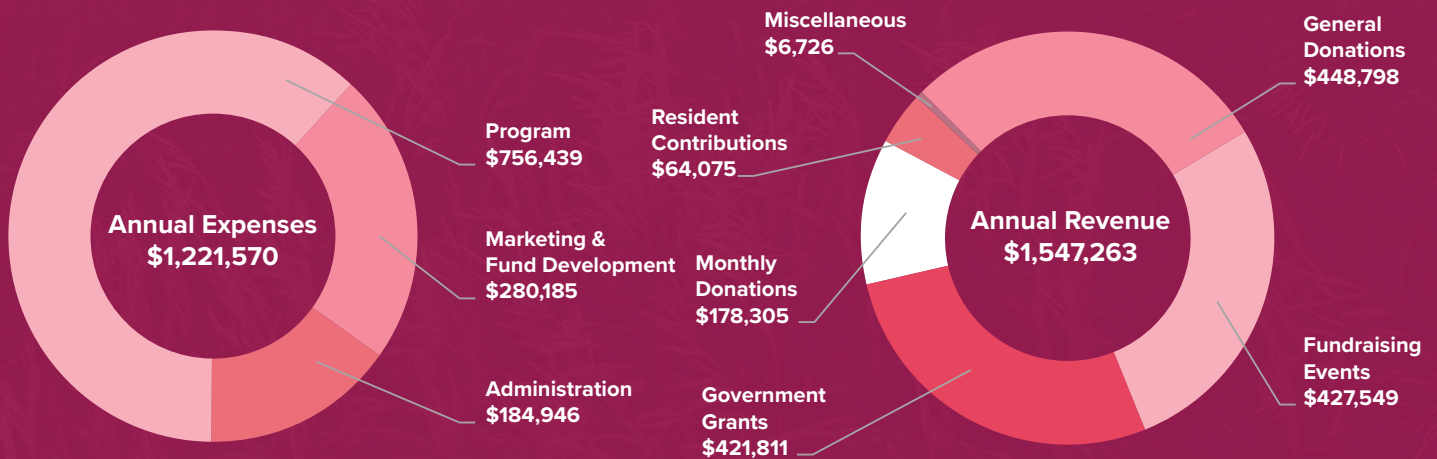
Our three More Than a Fad thrift stores also faced challenges with COVID-19 restrictions, but the team navigated them gracefully. We are very thankful to everyone who donated items or shopped at the stores. We hope the easing of

pandemic restrictions allows the stores to see more traffic and raise funds and awareness for Adeara.

Expansion remains one of our focuses for the next year, and we are excited to be pursuing an opportunity to open a location in Sylvan Lake. While it will allow us to help more women, we hope this expansion will also create more awareness for Adeara and lead to further opportunities.

We look forward to what the next year holds. On November 4, 2022, we will be able to gather in person once again for Evening of Dreams, and we hope to see you all there.

Jayton Sontag,
Board Treasurer



growing forward

Upcoming Events

Evening of Dreams – November 4, 2022

Purchase tickets at adeara.ca/EOD

Early bird ends September 30, 2022

Coldest Night of the Year –
February 25, 2023

Donate, walk, or start a team at cnoy.org/edmontonwest

Leap of Faith – June 16, 2023

Follow us on social media to receive updates about
our 10th annual Leap of Faith skydive fundraiser.



adeara

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